
Data Management – One Day Course Agenda

Overview

This course focuses on the main reasons for failure and how to combat them. Each of the topics will be unpacked through explanation and feedback. Delegates will then learn techniques to tackle the problems. This course is not about a particular methodology nor does it focus on any particular toolset. Rather, the course teaches principles citing real life examples of poor and good practice.

Learning Outcomes

At the end of this course delegates should be able to:

- Define data management
 - Understand:
 - The foundation of data assets across an organisation
 - How data is a component of enterprise information management
 - How to manage expanding information requirements through data management
 - The importance of central data management to an organisation
 - The foundation of sharing data assets across an organisation
 - Measure the value of information management across an organisation
 - Identify
 - The value of data and information as an organisation asset
 - How to implement an information data management plan
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#	Topic
1.	Overview of Data Management <ul style="list-style-type: none">• Information as an asset• Business value of managing data and information• Terminology
2.	Organisation Information Management <ul style="list-style-type: none">• Information Management principles• Information Management framework and goals• Keys to a successful Information Management program• The Information Management structure
3.	Information Management Strategy <ul style="list-style-type: none">• Defining requirements• Identifying data sources• Approaches to implementation - roadmap• Creating an Information Management structure• Relationship between Data Governance and Information Management
4.	Metrics and Measurement <ul style="list-style-type: none">• Information Management maturity and assessment• Technologies for data management• Information Management relationships and dependencies• Measuring Information Management program success• The value of metadata (technical and business)
5.	Support and Alignment <ul style="list-style-type: none">• The importance of a data governance team• Implementing data governance and support• Alignment of data governance and an information management strategy• Implementation issues• Successful strategy
6.	Summary and close